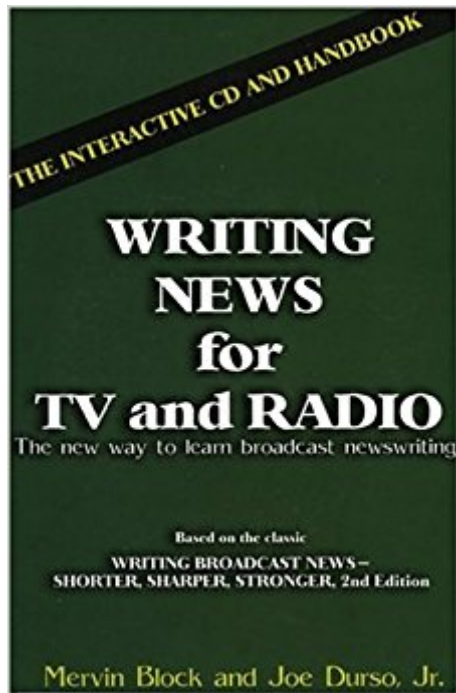




The book was found

Writing News For TV & Radio



Synopsis

This disk and book enable students to learn the basics on their own. These new teaching tools put students to work, but let them proceed at their own pace. And let them run - or stroll - through a series of exercises on screen. They can take these exercises whenever and as often as they wish. Each round of exercises is a learning experience. Students learn the Dos and Don'ts, Cans and Can'ts, Musts and Mustn'ts. They learn them and learn how to apply them with a relaxed approach.

Book Information

Paperback: 155 pages

Publisher: Taylor Trade Publishing (November 30, 1994)

Language: English

ISBN-10: 1566251133

ISBN-13: 978-1566251136

Product Dimensions: 6.4 x 0.6 x 9 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 3 customer reviews

Best Sellers Rank: #2,855,381 in Books (See Top 100 in Books) #53 in Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #492 in Books > Computers & Technology > Hardware & DIY > Peripherals #3145 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > General

Customer Reviews

Mervin Block is a broadcast writing coach and author. He has written news at three television networks: as a staff writer for the "CBS Evening News with Walter Cronkite" and the "ABC Evening News with Frank Reynolds," and as a freelancer at NBC News. He has written news for Ed Bradley, Tom Brokaw, Walter Cronkite, Douglas Edwards, Charles Kuralt, Roger Mudd, Edwin Newman, Charles Osgood, Dan Rather, Harry Reasoner, Frank Reynolds, Diane Sawyer, Bob Schieffer, Robert Trout and Mike Wallace. Block teaches newswriting workshops at TV and radio newsrooms around the country. In 2004, the Chicago Press Veterans Association chose him as Press Veteran of the Year. --This text refers to an out of print or unavailable edition of this title.

I wish it came with the disc that was originally sold with it.

This is a great book for anyone interested in becoming a better news writer. It's easy to read, easy

to understand, and even funny at times. You learn all the basics and the rules not to break when writing news stories. I work at a news/talk radio station in upstate NY. I'm not on the air yet but I write news stories for the anchors every day. The news director was shocked and surprised at the quality of my writing since I had no previous experience in radio news. Writing news can be hard but it's simple if you follow the rules taught in this book.

This book is extremely informative and convenient for the aspiring journalist who desires to break in the competitive industry of tv news. The material is comprehensive and effective. Students and professionals can benefit from the demanding exercises this amazing text offers.

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